What is claimed is:

- 1. A method for detecting $\beta\beta$ -sheet conformation of insoluble proteins or prions in a sample comprising:
- (a) reacting the sample with one or more α -helix or random coil conformational probes that interact with $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample and thereby (i) undergo a conformational conversion to a predominately to $\beta\beta$ -sheet conformation, and (ii) form detectable aggregates with the β -sheet conformation insoluble proteins or prions in the sample; and
- (b) detecting levels of detectable aggregates, wherein levels of detectable aggregates correlate to the levels of $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 2. A method of claim 1, wherein probe termini are bound to moieties that are optically detectable when the probes form detectable aggregates with the $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 3. A method of claim 2, wherein the moieties are fluorophores.
- 4. A method of claim 1, wherein probe termini are bound to radionucleotide moieties that are detectable when the probes form detectable aggregates with the $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 5. A method of claim 1, wherein the probes comprise at least two amino acid sequences that are complimentary to amino acid sequences of the $\beta\beta$ -sheet conformation insoluble proteins or prions.
- 6. A method of claim 1, wherein one or more of the probes comprise at least two amino acid sequences that are homologous to amino acid sequences of the $\beta\beta$ -sheet conformation insoluble proteins or prions.

- 7. A method claim 6, wherein one or more of the probes is a palindromic probe.
- 8. A method of claim 1, wherein the $\beta\beta$ -sheet conformation insoluble proteins or prions are selected from the group consisting of low-density lipoprotein receptor, cystic fibrosis transmembrane regulator, Huntingtin, Abeta peptide, prions, insulin-related amyloid, hemoglobin, alpha synuclein, rhodopsin, crystallins, and p53.
- 9. A method of claim 1, where one or more probes is a palindromic 33_mer comprising amino acid sequences that are homologous to amino acids 122-104 and 109-122 of the PrPSC protein (SEQ ID NO: 1 or 29).33_mer palindrome

 VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

 VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)
- 10. A method of claim 1, wherein one or more probes is a palindromic 33_mer comprising amino acid sequences that are equivalent to amino acids 122-104 and 109-122 of the PrPSC protein (SEQ ID NO: 1 or 29).33_mer palindrome

 VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

 VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)
- 11. A method of claim 1, wherein one or more probes is a palindromic 33_mer comprising amino acid sequences that are between about 70% to about 90% identical to amino acids 122-104 and 109-122 of the PrPSC protein (SEQ ID NO:1 or 29).33_mer palindrome

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

12. A method of claim 1, wherein one or more probes is a probe comprising amino acid sequences that are homologous to amino acids 1-40 of the Abeta peptide Nref 00111747 (human)

DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV SEQ ID NO: 4.

- 13. A method of claim 1, wherein one or more probes comprise amino acid sequences that are equivalent to amino acids 1-40 of the Abeta peptide (SEQ ID NO:4). DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV.
- 14. A method of claim 1, wherein one or more probes comprise amino acid sequences that are between about 70% to about 90% identical to amino acids 1-40 of the A.beta peptide (SEQ ID NO:4)

DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV.

- 18. A method of claim 1, wherein one or more probes comprise an amino acid sequence that has a helix-loop-helix conformation found in polylysine and that is between about 70% to about 90% identical to SEQ ID NO: 8.

19. A method of claim 1, wherein one or more probes comprise amino acid sequences that are homologous to amino acids 104-122 of wild-type (wt) TSE (SEQ ID NO:10) **KPKTNLKHVAGAAAAGAVV**.

- 20. A method of claim 1, wherein one or more probes comprise amino acid sequences that are equivalent to amino acids 104-122of wild-type (wt) TSE (SEQ ID NO:10). KPKTNLKHVAGAAAGAVV
- 21. A method of claim 1, wherein one or more probes comprise amino acid sequences that are between about 70% to about 90% identical to amino acids 104-122 of wild-type (wt) TSE (SEQ ID NO:10) KPKTNLKHVAGAAAAGAVV.
- 22. A method of claim 1, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; and (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is homologous to SEQ ID NO: 10 KPKTNLKHVAGAAAAGAVV.
- 23. A method of claim 1, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is equivalent to SEQ ID NO: 10 KPKTNLKHVAGAAAGAVV.
- 24. A method of claim 1, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is between about 70% to about 90% identical to SEQ ID NO: 10

KPKTNLKHVAGAAAAGAVV.

- 25. The method of claim 1, wherein the probes comprise an extrinsic fluor.
- 26. The method of claim 25, wherein the extrinsic fluor is pyrene.
- 27. A method of claim 1, further comprising reacting the sample and probes prior to detecting with a probe that limits the formation of detectable aggregates to detectable but non-infectious levels.

- 28. A method of claim 1, wherein levels of detectable aggregates are compared to levels of $\beta\beta$ -sheet conformation insoluble proteins or prions associated with amyloidogenic diseases.
- 29. A method of claim 1, wherein the $\beta\beta$ -sheet conformation insoluble proteins or prions form amyloid plaques or amyloid deposits associated with amyloidogenic diseases.
- 30. A method of claim 1, wherein the sample is disaggregated prior to reaction with the probe.
- 31. A method of claim 1, wherein the sample is a tissue sample or is a liquid biological material obtained from spinal fluid, saliva, urine or other bodily fluids.
- 32. A method of claim 1, wherein excimers are formed by reacting one or more α -helix or random coil conformational probes with $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 33. A kit comprising one or more α -helix or random coil conformational probes that interact with β -sheet conformation insoluble proteins or prions in a sample and thereby (a) undergo a conformational conversion to a predominately to $\beta\beta$ -sheet conformation, and (b) form detectable aggregates with the $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample, wherein levels of detectable aggregates correlate to the levels of $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 34. A kit of claim 33, wherein probe termini are bound to moieties that are optically detectable when the probes form detectable aggregates with $\beta\beta$ -sheet conformation insoluble proteins or prions in a sample.
- 35. A kit of claim 34, wherein the moieties are fluorophores.

- 36. A kit of claim 33, wherein probe termini are bound to radionuclide moieties that are detectable when the probes form detectable aggregates with $\beta\beta$ -sheet conformation insoluble proteins or prions in a sample.
- 37. A kit of claim 33, wherein the probes comprise at least two amino acid sequences that are complementary to amino acid sequences of $\beta\beta$ -sheet conformation insoluble proteins or prions.
- 38. A kit of claim 33, wherein one or more of the probes comprise at least two amino acid sequences that are homologous to amino acid sequences of $\beta\beta$ -sheet conformation insoluble proteins or prions.
- 39. A kit of claim 33, wherein one or more of the probes comprise an amino acid sequence of SEQ ID NO: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 15, 18, 20, 22, 23, 24, 25 or 27.
- 40. A kit of claim 33, wherein the ββ-sheet conformation insoluble proteins or prions are selected from the group consisting of low-density lipoprotein receptor, cystic fibrosis transmembrane regulator, Huntingtin, Abeta peptide, prions, insulin-related amyloid, hemoglobin, alpha synuclein, rhodopsin, crystallins, and p53.
- 41. A kit of claim 33, where one or more probes is a palindromic 33_mer comprising amino acid sequences that are homologous to amino acids 122-104 and 109-122 of the human or murine PrPSC protein (SEQ ID NO: 1 or 29)

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

42. A kit of claim 33, wherein one or more probes is a palindromic 33_mer comprising amino acid sequences that are equivalent to amino acids 122-104 and 109-122 of the PrPSC protein (SEO ID NO: 1 or 29).

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

43. A kit of claim 33, wherein one or more probes is a palindromic 33_mer comprising amino acid sequences that are between about 70% to about 90% identical to amino acids 122-104 and 109-122 of the PrPSC protein (SEQ ID NO: 1 or 29).

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)
VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

- 44. A kit of claim 33, wherein one or more probes is a probe comprising amino acid sequences that are homologous to amino acids 1-40 of the Abeta peptide (SEQ ID NO: 4). DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV
- 45. A method of claim 1, wherein one or more probes comprise amino acid sequences that are equivalent to amino acids 1-40 of the Abeta peptide (SEQ ID NO:4). DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV.
- 46. A kit of claim 33, wherein one or more probes comprise amino acid sequences that are between about 70% to about 90% identical to amino acids 1-40 of the Abeta peptide (SEQ ID NO:4). DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV.
- 47. A kit of claim 33, wherein one or more probes comprise an amino acid sequence that is equivalent or homologous to SEQ ID NO: 9 or 20.
- 48. A kit of claim 33, wherein one or more probes comprise an amino acid sequence that has a helix-loop-helix conformation found in polylysine and that is homologous to SEQ ID NO: 8.
- 49. A kit of claim 33, wherein one or more comprise an amino acid sequence that has a helix-loop-helix conformation found in polylysine and that is equivalent to SEQ ID NO: 8_.

- 50. A kit of claim 33, wherein one or more probes comprise an amino acid sequence that has a helix-loop-helix conformation found in polylysine and that is between about 70% to about 90% identical to SEQ ID NO: 9.
- 51. A kit of claim 33, wherein one or more probes comprise amino acid sequences that are homologous to amino acid sequences 104-122 of wild-type (wt) TSE (SEQ ID NO:10). KPKTNVKHVAGAAAAGAVV
- 52. A kit of claim 33, wherein one or more probes comprise amino acid sequences that are equivalent to amino acid sequences 104-122 of wild-type (wt) TSE (SEQ ID NO:10). KPKTNVKHVAGAAAAGAVV
- 53. A kit of claim 33, wherein one or more probes comprise amino acid sequences that are between about 70% to about 90% identical to amino acid sequences 104-122 of wild-type (wt) TSE (SEQ ID NO:10). KPKTNVKHVAGAAAAGAVV
- 54. A kit of claim 33, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is homologous to SEQ ID NO:10.
- 55. A kit of claim 33, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is equivalent to SEQ ID NO: 10.
- 56. A kit of claim 33, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is between about 70% to about 90% identical to SEQ ID NO: 10.
- 57. A kit of claim 33, wherein the probes comprise an extrinsic fluor.
- 58. A kit of claim 57, wherein the extrinsic flour is pyrene.

- 59. A kit of claim 33, further comprising a pendant probe that limits the formation of detectable aggregates to detectable but non-infectious levels.
- 60. A method of diagnosing whether a subject suffers from, or is predisposed to, a disease associated with conformationally altered proteins or prion comprising:(a) obtaining a sample from the subject;
- (b) reacting the sample with one or more α -helix or random coil conformational probes that interact with $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample and thereby (i) undergo a conformational conversion to a predominately to $\beta\beta$ -sheet conformation, and (ii) form detectable aggregates with the $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample; and
- (c) detecting levels of detectable aggregates, wherein levels of detectable aggregates correlate to the amount of $\beta\beta$ -sheet conformation insoluble proteins or prions in, and level of infectiousness of, the sample and indicate whether the subject suffers from, or is predisposed to, a disease associated with $\beta\beta$ -sheet conformation insoluble proteins or prions.
- 61. A method of claim 60, wherein probe termini are bound to moieties that are optically detectable when the probes form detectable aggregates with the $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 62. A method of claim 61, wherein the moieties are fluorophores.
- 63. A method of claim 60, wherein probe termini are bound to radionuclide moieties that are detectable when the probes form detectable aggregates with the $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.
- 64. A method of claim 60, wherein the probes comprise at least two amino acid sequences that are complimentary to amino acid sequences of the $\beta\beta$ -sheet conformation insoluble proteins or prions.

- 65. A method of claim 60, wherein one or more of the probes comprise at least two amino acid sequences that are homologous to amino acid sequences of the $\beta\beta$ -sheet conformation insoluble proteins or prions.
- 66. A method claim 60, wherein one or more of the probes comprise an amino acid sequence of SEQ ID NO: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 15, 18, 20, 22, 23, 24, 25 or 27.
- 67. A method of claim 60, wherein the ββ-sheet conformation insoluble proteins or prions are selected from the group consisting of low-density lipoprotein receptor, cystic fibrosis transmembrane regulator, Huntingtin, Abeta peptide, prions, insulin-related amyloid, hemoglobin, alpha synuclein, rhodopsin, crystallins, transthyretin, gelsolin, cystatins and p53.
- 68. A method of claim 60, where one or more probes is a palindromic 33_mer comprising amino acid sequences that are homologous to amino acids 122-104 and 109-122 of the PrP^{SC} protein (SEQ ID NO: 1 or 29).

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

69. A method of claim 60, wherein one or more probes is a palindromic 33_mer comprising amino acid sequences that are equivalent to amino acids 122-104 and 109-122 of the PrP^{SC} protein (SEQ ID NO:1 or 29)

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)

VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

70. A method of claim 60, wherein one or more probes is a palindromic 33_mer comprising amino acid sequences that are between about 70% to about 90% identical to amino acids 122-104 and 109-122 of the PrPSC protein (SEQ ID NO: 1 or 29).

VVAGAAAAGAVHKLNTKPKLKHVAGAAAAGAVV (murine)
VVAGAAAAGAMHKMNTKPKMKHMAGAAAAGAVV (human)

- 71. A method of claim 60, wherein one or more probes is a probe comprising amino acid sequences that are homologous to amino acids 1-40 of the Abeta peptide (SEQ ID NO:4) DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV.
- 72. A method of claim 60, wherein one or more probes comprise amino acid sequences that are equivalent to amino acids 1-40 of the Abeta peptide (SEQ ID NO:4) DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV
- 73. A method of claim 60, wherein one or more probes comprise amino acid sequences that are between about 70% to about 90% identical to amino acids 1-40 of the Abeta peptide (SEQ ID NO:4). DAEFRHDSGYEVHHQKLVFFAEDVGSNKGAIIGLMVGGVV
- 74. A method of claim 60, wherein one or more probes comprise an amino acid sequence that is an oligo or polylysine.
- 75. A method of claim 74, wherein said probe is homologous to SEQ ID NO: 8.
- 76. A method of claim 60, wherein said probe is equivalent to SEQ ID NO: 8.
- 77. A method of claim 60, wherein one or more probes comprise an amino acid sequence that has a helix-loop-helix conformation found in lysine and that is between about 70% to about 90% identical to oligo- or polylysine.
- 78. A method of claim 61, wherein one or more probes comprise amino acid sequences that are homologous or equivalent to amino acids 104-122 of wild-type (wt) TSE (SEQ ID NO:10).
- 79. A method of claim 60, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is homologous or equivalent to SEQ ID NO: 10.

- 80. A method of claim 61, wherein one or more probes comprise an amino acid sequence that: (a) is a selectively mutated TSE sequence; (b) is destabilized and noninfectious; and (c) has an amino acid sequence that is between about 70% to about 90% identical to SEQ ID NO: 10.
- 81. A method of claim 60, wherein the probes comprise an extrinsic fluor.
- 82. The method of claim 60, wherein the extrinsic flour is pyrene.
- 83. A method of claim 60, further comprising reacting the sample and probes prior to detecting with a pendant probe that limits the formation of detectable aggregates to detectable but non-infectious levels.
- 84. A method of claim 60, wherein levels of detectable aggregates are compared to levels of $\beta\beta$ -sheet conformation insoluble proteins or prions associated with amyloidogenic diseases.
- 85. A method of claim 60, wherein the $\beta\beta$ -sheet conformation insoluble proteins or prions form amyloid plaques or amyloid deposits associated with amyloidogenic diseases.
- 86. A method of claim 60, wherein the sample is disaggregated prior to reaction with the probe.
- 87. A method of claim 60, wherein the sample is a tissue sample or is a liquid biological material obtained from spinal fluid, saliva, urine or other bodily fluids.
- 88. A method of claim 60, wherein exi_mers are formed by reacting one or more α -helix or random coil conformational probes with $\beta\beta$ -sheet conformation insoluble proteins or prions in the sample.

- 89. A palindromic peptide probe comprising three peptide sections, a first peptide section, a second peptide section and a third peptide section, said first and said third sections comprising peptide sequences each of which comprises at least 5 amino acids identical to a peptide fragment from a target insoluble protein which is responsible for $\beta\beta$ -sheet formation in said target insoluble protein and wherein at least a portion of said first peptide section is a palindrome of at least a portion of said third peptide section, said first peptide section or said third peptide section being identical to at least a five amino acid peptide sequence in said peptide fragment from said target insoluble protein, said second peptide sequence comprising between 1 and 10 amino acid units one of which is a proline residue.
- 90. The probe according to claim 89 wherein said first and said third sections are endcapped with hydrophobic amino acids which can be chemically modified or complexed to accommodate a chemical moiety capable of being measured.
- 91. The probe according to claim 90 wherein said chemical moiety is a chromophore and both said first and third peptide sections of said probe comprise said chromophore.
- 92. The probe according to claim 90 wherein said chromophore is selected from the group consisting of pyrene, tryoptophan, fluresceing rhodamine.
- 93. The probe according to claim 92 which is in the form of an excimer.
- 94. The probe according to claim 89 wherein said second proline section comprises between 1 and 5 amino acid residues all of which are proline residues.
- 95. The probe according to claim 89 wherein said target peptide is selected from the group consisting of low-density lipoprotein receptor, cystic fibrosis transmembrane regulator, Huntingtin, Abeta peptide, prions, insulin-related amyloid, hemoglobin, alpha synuclein, rhodopsin, crystallins, transthyretin, gelsolin, cystatins and p53.

- 96. The probe according to claim 89 wherein said first peptide section and said third peptide section consist of identical amino acids.
- 97. The probe according to claim 89 wherein said first and said second peptide sections each comprise about 10 to about 25 amino acid residues.
- 98. The palindromic probe according to claim 89 selected from the group consisting of SEQ ID NO: 1, 18, 23, 25, 27 and 29.
- 99. The method according to claim 60 wherein said disease is Alzheimer's Disease, Prion diseases, Creutzfeld Jakob disease, scrapie and bovine spongiform encephalopathy (PrPSc); ALS (SOD and neurofilament); Pick's disease; Parkinson's disease, Frontotemporal dementia; Diabetes Type II (Amylin); Multiple myeloma-- plasma cell dyscrasias; Familial amyloidotic polyneuropathy; Medullary carcinoma of thyroid; Chronic renal failure, Congestive heart failure, Senile cardiac and systemic amyloidosis (Transthyretin), Chronic inflammation, Atherosclerosis, Familial amyloidosis, or Huntington's disease.